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Hennington & Associates, Inc.,
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Our Founder

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**HENNINGTON
& ASSOCIATES**

TRIAL AND JURY CONSULTANTS

CIVIL • CRIMINAL • PLAINTIFF • DEFENSE

Hennington & Associates

is the leading trial and jury consulting firm in the nation. We are a full service firm that specializes in winning cases. We have handled over 10,000 cases and our clients are industry leaders in the commercial and private sectors.

Our services include:

Pre-Trial Services:

Mediation:

At Hennington and Associates, we offer mediation services, which consist of professionals who are trained in conflict resolution and other similar techniques and skills to help parties reach an agreement on a disputed manner.

Community Attitudes Surveys:

Using these procedures, our firm helps attorneys understand the biases, prejudices, and perceptions that jurors will likely bring with them into the courtroom. This knowledge enables our clients to more accurately predict jury behavior and respond appropriately.

Case-Issue Focus Groups:

Utilized to develop trial strategy during the discovery period and also give the attorney a first glimpse of the case through the eyes of a typical juror.

Jury Selection, Trial Monitoring and Post Trial Services:

Jury Selection Database:

We have an extensive database that can provide trial counsel with a generic jury profile, jury questionnaire, or voir dire questions, without extensive research projects. This is designed for last-minute preparation or cases where resources are scarce.

Opening Statement / Closing Statement Consultation:

The main objective of these services is to assist the attorney in delivering to the jury an opening statement and closing argument that is both memorable and persuasive. Based on the pre-trial research, specific recommendations are made concerning how to effectively address the attorney's specific jury population with arguments that appeal to and are persuasive to that jury.

Witness Preparation:

We prepare witnesses by giving them an accurate feel for the trial as well as skill-building coaching. This skill building increases the witness' ability to respond to questions, control the level of detail in their answers, heighten jury perception of their level of knowledge, and show conviction in their responses.

Online Jury Research:

This service allows data to be collected from a large representative sample of mock jurors from a specific venue in an efficient and cost-effective way. Respondents will view a text document or videotape presentation of a case and they will be able to provide their perceptions, attitudes, and reactions.

Media Management:

This service is centered around strategizing a proactive media campaign for counsel in high-profile, media-centered cases. It involves controlling the amount and the type of media exposure, creating ground rules and contacts for communication, creating strategies for counteracting negative press, restricting press communications to reinforce case themes, as well as holding practice sessions for the attorneys, witnesses, and client spokespeople to help prepare them for speaking neutrally or positively to the press.

Witness Deposition Preparation:

The objective of this service is to prepare the witness to produce a deposition document that is a truthful yet precise response to the question that is asked of them. Emphasis is also placed on enabling the witness to remain controlled, calm, and resourceful during the testimony. A further goal is to prepare the witness not to reveal any personal attitudes or reactions that might provide opposing counsel with tactical information that they could use for further discovery or trial examination.

Video Depositions:

The goal of preparation in these sessions is to teach the witness the specific skills necessary to produce a tape, which, even when edited by opposition, will present a credible image of the witness.

Post-Trial Interviews:

This involves the consultant interviewing the jurors post-trial about trial issues and their responses to these issues. The consultant then formulates these findings into a final report, which provides suggestions that will promote rapid learning for future litigation.